Licensing

Written by Administrator Thursday, 23 September 2010 14:43 -

We have come to find licensing is one of the most overlooked sources of revenue for small and medium sized businesses. We have developed strategies for small to medium sized businesses to take advantage of the economic value of their licensing potential as a means to add value to companies world-wide. We have been instrumental in assisting in licensing negotiation strategy on the different levels an phases of company growth and ip portfolio development. Our firm has the knowledge, skills, and experience to assist in increasing portfolio revenue for companies thorough licensing negotiation and strategies.